

Wenzhou Liang

Product Designer

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🌐 www.wenzhouliang.com

📍 Covina, CA



PROFESSIONAL SUMMARY

Creative product designer with a proven track record of thriving in fast-paced, deadline-driven environments. Possessing a keen ability to comprehend client requirements and create solutions for custom projects. I actively contribute to enhancing manufacturing efficiency by integrating engineering principles.

EXPERIENCES

Project Manager

02/2022 - Current

GSW Product, Inc.

El Monte, CA

- Facilitated clear communication with sales teams and clients to ensure design accuracy.
- Collaborated closely with project teams to meet deadlines and uphold quality standards.
- Adept at working and prioritizing between multiple projects to improve the workflow.
- Improved the production efficiency by 30% with new assembling methods.
- Deep understanding of stainless steel, material capability and manufacturing process

Design Drafter

06/2021 - 02/2022

GSW Product, Inc.

El Monte, CA

- Improved the accuracy and efficiency by 60% with detailed and practical 3D CAD Model.
- Converted 35% more custom inquiries into sales on custom projects
- Boosted efficiency by implementing a streamlined design process encompassing Research, ideation, and mockup testing.

General Assistant

06/2019 - 03/2020

PrimaUSA

El Monte, CA

- Create visually captivating graphic content to drive sales growth effectively.
- Demonstrated adept multitasking skills to alleviate managerial workload.
- Knowledgeable in eCommerce website eBay Seller, and Amazon Central platform.

Packaging Designer (Freelance)

07/2019 - 01/2020

PressPlayProduct

Remote

- Designed graphic content for department store level packaging.
- Enhanced product presentation and marketing materials with Keyshot and Photoshop.
- Skilled in creating clear and visually engaging infographics.
- Proficient in flat-pattern and layering design for packaging manufacturing and treatment.

Industrial Design Intern

09/2018 - 12/2018

StreetScooter Research China

Beijing, China

- Contribute in the development of new logistics vehicle.
- Intensive research on driver's needs and experiences for colder area.
- Work with engineers to brainstorm and explore different solutions.

EDUCATION

Bachelor of Science, Product Design

Spring 2019

Art Center College of Design

RECOGNITIONS

ArtCenter Gallery

Hydro by Gatorade

Packaging Design | Graphic Design
Premium skincare product packaging

Reset

Product Design | Interface Design
Post-surgery knee brace w/ app System

LANGUAGES

English - Fluent

Chinese Mandarin - Native

SKILLS

Product Design
Packaging Design
User Research & Testing
Visual Communication
Project Management
Rapid Prototyping
Problem solving
Highly Adaptable
Creativity
Collaboration
Self-Motivated

SOFTWARES

Adobe Photoshop
Adobe Illustrator
Adobe Indesign
Adobe Premiere Pro
Solidworks
Autodesk Fusion 360
Autodesk Inventor
Keyshot
Keynote

VISA

Green Card